

# NATIONAL INDUSTRY APPRENTICE SURVEY 2013 RESULTS

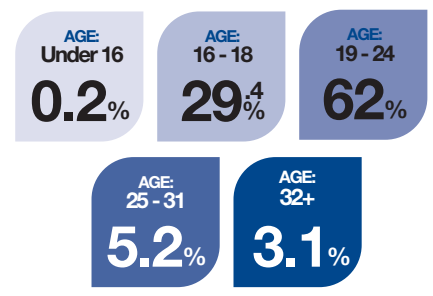
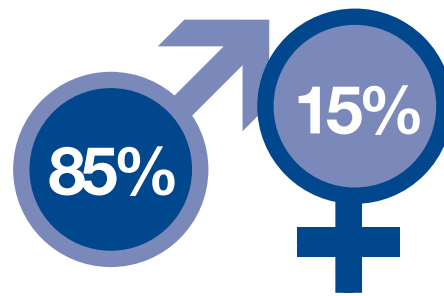
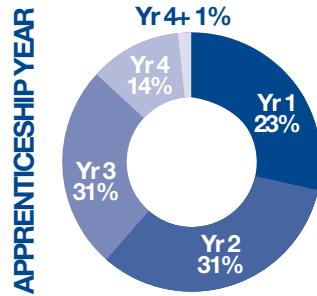


The Industry Apprentice Council (IAC), a group of young industry apprentices, launched a national survey to gain the views of as many UK apprentices as possible to help shape future campaigns, discussions with government and education organisations, and back up their calls for improved apprenticeship careers advice in schools.

## DEMOGRAPHIC OF RESPONDENTS

### WHO TOOK THE SURVEY?

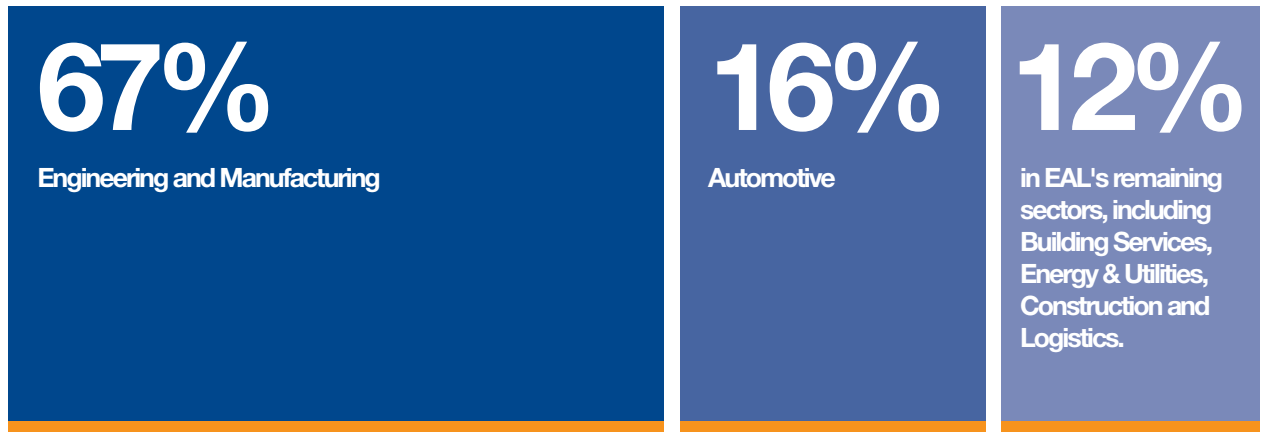
**571**  
APPRENTICES



### WHERE ARE THEY FROM?

|                    |     |
|--------------------|-----|
| SCOTLAND           | 6%  |
| NORTH EAST         | 3%  |
| NORTH WEST         | 10% |
| YORKSHIRE & HUMBER | 3%  |
| WEST MIDLANDS      | 7%  |
| EAST MIDLANDS      | 16% |
| EAST OF ENGLAND    | 7%  |
| WALES              | 10% |
| LONDON             | 2%  |
| SOUTH EAST         | 21% |
| SOUTH WEST         | 15% |

### WHAT SECTORS DO THEY WORK IN?



\*remainder selected none of the above and were disqualified

## CAREERS GUIDANCE

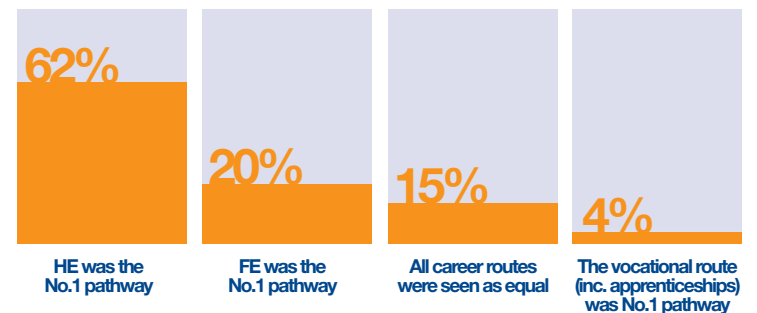
How did you find out about your apprenticeship?



How would you rate the careers information, advice and guidance you received at school/college?



How do you think your school or college perceived apprenticeships compared to further and higher education?

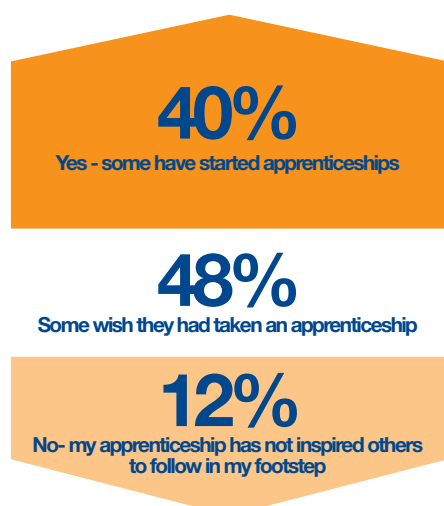


## APPRENTICESHIP PERCEPTION

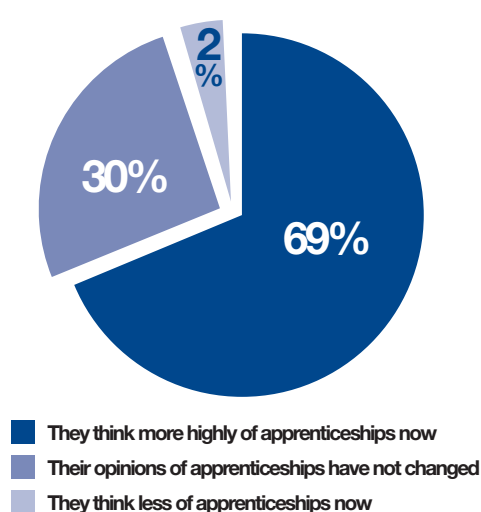
Are you pleased you chose to do an apprenticeship?



Having taken the apprenticeship pathway have you inspired others (such as friends, family or colleagues) to do the same?



Have your friends or family's perceptions of apprenticeships changed since you became an apprentice?

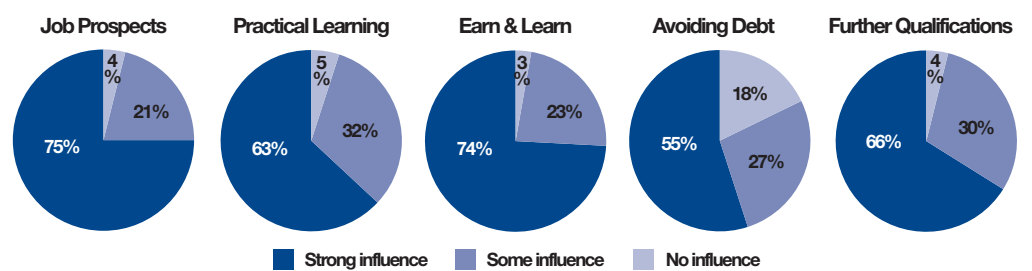


## APPRENTICES' FUTURE

Do you think apprenticeships should lead to professional accreditation as standard upon completion - such as registered technician status in engineering, for example?



What influence did the following have on your decision to do an apprenticeship?



The National Union of Students (NUS) represents higher and further education students. Do you think apprentices should have a similar national representative body?



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